

# Certifications

As part of our prequalification process, we ask if your business has any specific certifications including:

**SBE**- Small Business Enterprise

**DBE**- Disadvantaged Business Enterprise

**M/WBE**- Minority/Women Business Enterprise

## **Why does Pinkard's Prequal form ask about these certifications?**

Pinkard Construction is committed to strengthening our partnerships with diverse businesses, enhancing both project success and business growth. Many city contracts, including Denver, require or encourage the use of certified subcontractors to meet certain goals, so we track our certified subcontractors to ensure they are invited to bid on relevant projects, maximizing opportunities for collaboration.

## **What are the benefits of being certified with Denver?**

In addition to being invited to bid on Denver projects Pinkard has been awarded, businesses certified with Denver are encouraged to review all bidding opportunities offered on their website. The Division of Small Business Opportunity (DSBO) goal-setting and compliance work helps ensure a level playing field for certified businesses. In addition, you will have access to business development resources, mentoring, and networking that are reserved for certified firms. In short, certification opens up opportunity for you to grow and thrive.

## **Interested in becoming certified?**

We encourage those interested in becoming certified to apply through the city of Denver website.

## **Denver Website Links**

[Division of Small Business Opportunity Home Page](#)

[Description of each certification](#)

[Certification FAQ](#)

[Eligibility guide](#)

[Apply for certification](#)